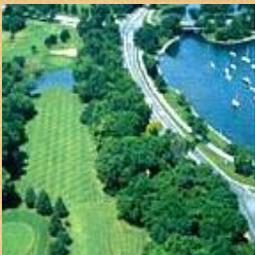




**Mark & Debi Roling, Mike Keiser and Rod Goldstein
Proudly Introduce the
Chicago Parks Golf Alliance.**

In conjunction with the Chicago Park District, our mission is to promote sustainable municipal golf and additional youth programs while creating a championship caliber facility at the South Shore and Jackson Park courses.



Inspirational Setting

The Future of Sustainable Urban Golf Anchored on Chicago's Lakefront



SITE HISTORY & VISION

At South Shore and Jackson Park, the Chicago Park District has two adjacent public golf facilities, approximately 7 miles south of Chicago's Loop. While these courses share joint boundaries across the intersection of 67th & Lake Shore Drive, they are currently operated separately without any crossway. The 9-hole South Shore Golf Course is one of Chicago's hidden gems, situated directly on Lake Michigan. An iconic city building, the South Shore Cultural Center, is located on this Park District property. The South Shore Cultural Center hosted galas dating back to the 1920s. Its more recent history includes the wedding receptions of President and Mrs. Obama, as well as Mayor Rahm Emanuel and his wife Amy Rule, while also being showcased as the "Palace Hotel Ballroom" in the classic 1980 film *Blues Brothers*.

Directly northwest of South Shore is the Jackson Park Golf Course. Dating back to 1899, this community favorite was the first public golf course west of the Allegheny Mountains. The 18 hole course weaves within a Fredrick Law Olmsted park, which served as the backdrop for the World's Columbian Exposition in 1893. Two relics of the Exposition remain visible from the course with the Fine Arts Palace (now Chicago's Museum of Science and Industry) to the north, and the "Golden Lady" Statue of the Republic flanking entry to the clubhouse. Jackson Park has hosted the Chicago City Amateur Golf Championship for 112 years, making it the oldest municipal tournament of its kind.

The proposed project would enhance existing Park District golf courses to create a newly restored, combined facility. Undoubtedly, the ingredients exist for an incredible golf venue. Given strategic design and proper nurturing, this Chicago site could establish the benchmark for the future of sustainable, urban, public golf.

Project Timeline

1) Develop Coalition & Fundraising

- Community Input for Youth Programming, Job Creation, and Long Term Neighborhood Planning
- Corporate and Family Philanthropy – Engage local corporations who currently sponsor golf events outside of Chicago
- Timeline: Underway

2) Short Term Improvements for Chicago Park District Golf Experience

- Maintenance: Improve Grooming Procedures to Speed Pace of Play
- Operations: Staging of Golf Carts and Rotating Locations of Simulator
- Expanded Food & Beverage Offerings
- Timeline: 2017

3) Branding Chicago as “America’s Golf Town”

- Promote Chicago for accessible and affordable golf, both to local residents and tourists
- Partnership with Professional Sports Franchises and Athletes
- Timeline: 2017-2018

4) Flagship Golf Facility at South Shore-Jackson Park

- Preferred Pricing & Tee Times for Chicago Residents
- WGA Caddie Academy to employ community high school students in pursuit of Evans Scholarships
- Expanded Lakefront Access
- Host a PGA TOUR Event within Chicago City Limits
- New Destination Golf Course for Leisure & Business Travelers
- Renovated South Shore Cultural Center with Neighborhood Dining Attraction
- Timeline: Groundbreaking 2017 with full course tournament ready by 2021.

**“Make no little plans; they have no magic to stir men’s blood and probably themselves will not be realized.”
-Daniel Burnham**

South Shore & Jackson Park Map

GOLF COURSE RESTORATION OUTLINE

- **SOUTH SHORE**
 - 6 Championship Holes with breathtaking lakefront and skyline views
 - May 2017 – September 2018
- **JACKSON PARK HARBOR** – Located Between Jeffrey Ave and Lake Shore Drive
 - 3 Championship Holes
 - March – September 2018
- **JACKSON PARK WEST** – Located West of Jeffrey Ave and South of Hayes Drive
 - 9 Championship Holes
 - Family Short Course
 - Practice Facility
 - March 2019 – September 2020

DESIGN STATUS: TGR Design Feasibility Studies confirmed multiple scenarios for 7,300-7,600 yard Championship Course within the current golf footprint. Topographical Surveys are underway to create preliminary renderings of restored holes during February 2017.



Tiger Woods - TGR Design



Tiger Woods on the Golf Courses:

“South Shore and Jackson Park blend beautiful lakefront and cityscape views. The site provides my team and me with the opportunity to design memorable holes befitting its community character.”

Tiger Woods on the Chicagoland Golf Community:

“I appreciate the support of Chicago area fans throughout my career. They know golf and support local tournaments, and have been a big part of my victories at both Medinah and Cog Hill. *I hope this project will draw more local kids to the game in this fantastic sports town.*”

About Beau Welling:

Along with degrees in Physics from Brown University and International Business from University of South Carolina, Welling studied Landscape Architecture at Rhode Island School of Design. He entered the golf industry under guidance of renowned architect, Tom Fazio. Serving as Fazio’s EVP from 1997–2007, Welling collaborated on more than 80 new courses and multiple renovations of major tournament venues. Beyond golf design, Welling serves as an Advisor for Land Planning to the Biltmore Estate with specific focus on sustaining Frederick Law Olmsted’s vision for the grounds in Ashville, NC. Blending his **passions for golf and historic parkland**, Welling marvels at prospects for the South Shore and Jackson Park Golf Restoration.

“A golf course is a natural venue for fellowship and camaraderie. We need to design holes that are playable and fun so that a high handicapper can play with a low handicapper and both have a good time.”



Tiger Woods Walking the 7th Hole at South Shore in August 2016



Landscape & Golf Architect Beau Welling is an integral member of the TGR Design Team

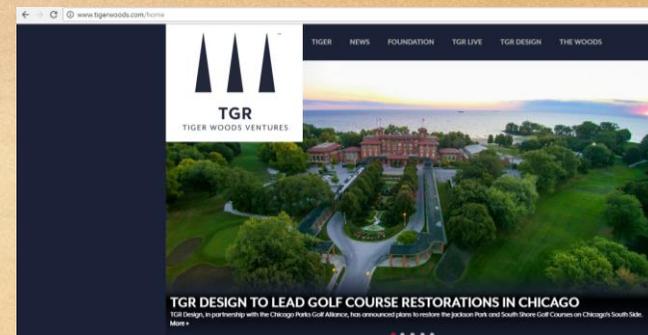


Tiger Woods and Beau Welling at Bluejack National Outside Houston. Awarded among Golf Magazine’s Best New Courses of 2016.

Tiger Woods Website & Social Media



- Posted on Monday December 19, 2016
- Over 6 Million Twitter Followers, plus 3 Million on Facebook and 1 Million on Instagram
- Post Generated More Than 15,000 Likes, Shares & Retweets within 24 Hours
- Tiger also featured the City of Chicago Press Release to his TigerWood.com Homepage.



Supporting Organizations



The Western Golf Association enthusiastically welcomes this opportunity to grow our game and change the lives of deserving young men and women in a city that means so much to our organization. We envision this facility serving as a pipeline for the Evans Scholarship Program, which has sent more than 11,000 caddies to college since 1930. Restoring the South Shore and Jackson Park courses could provide a compelling site for future PGA TOUR events, including the BMW Championship, as early as 2021 when the event is expected to return to Chicago.

-John Kaczowski; President & CEO



We are very proud to participate in this exciting project that will rejuvenate participation in the game of golf. It will enable us to increase our programs which have been active at South Shore and Jackson Park for more than 15 years, expand the Chicago Park District Junior League and reach thousands of more youth on an annual basis.

-Lisa Quinn; Executive Director



We are delighted to see the Western Golf Association's support of and involvement with this project. The possibility of bringing the BMW Championship to this facility is one that we are willing to consider as the various pieces of this initiative come together. Tiger Woods' involvement gives us great confidence in the quality of the design and where this project is going in terms of bringing golf to young people. The integration of The First Tee of Greater Chicago into the overall Master Plan of this project is extremely exciting

-Tim Finchem; Commissioner

Media Samples

Chicago Tribune

Envision this, Chicago golf fans: A championship-caliber course on the lakefront. Discounted tee times for city residents. A caddie program that creates jobs and could yield college scholarships. A BMW Championship here...Advocates see it as an engine for youth golf and economic development on the South Side.

-Teddy Greenstein; *Chicago Tribune*, Wednesday September 16th, 2015

Create something that is accessible and affordable for people who live in the Greater Chicagoland Area, and also to have the ambition to possibly make it good enough to host this [the BMW] Championship.

-Gary Williams; *Golf Channel Morning Drive*, Thursday September 17th, 2015



Big News in Golf This Morning. Tiger Woods will be Lead Designer in a project to turn Jackson Park and South Shore into a major championship golf course of PGA TOUR Caliber. This is going to be exciting, and try to get more kids on the South Side playing golf and give them jobs.

-Dave Eanet & Steve Cochran; WGN Radio, December 19, 2016



Additional Reports Including:



Emanuel To Announce Chicago Parks Golf Alliance Formation Today

Published December 18, 2016 Font Size A A A | Print | Share | [Tweet](#) [Share](#)

Chicago Mayor **Rahm Emanuel** today will "announce the formation of the Chicago Parks Golf Alliance (CPGA), a nonprofit charged with improving Chicago Park District courses and golf





City of Chicago Support



This is more than simply a unique opportunity to restore a historic public golf course, it's a unique opportunity to drive resources and investments on the South Side. Even with this restoration, the course will remain a real community asset because we're going to ensure that the neighborhood golfers who have been hitting the links here for years will be able to continue to access and enjoy it at a reduced rate.

-Mayor Rahm Emanuel, Press Release December 18, 2016



It's not just the golf course or the library, but the economic development and investment into the community. If people are going to be here, they are going to need places to eat. They are going to need places to shop. They are going to need places to rest their heads. All of that provides jobs and helps to sustain a community.

-5th Ward Alderman Leslie Hairston, WGN-TV on December 16, 2016



For the South Side, this is an exciting public-private partnership. With a PGA Tour level course, we'll be able attract professional tournaments which bring their own economic activity.

-Deputy Mayor Andrea Zopp, CBS2 Chicago on December 16, 2016



You can never have enough community involvement. What's important is that this is not a project that is taking away. We're staying within footprint and enhancing. This is such an exciting project, whether or not you're a golfer. I want to tell the tale, get the word out.

-Chicago Park District General Superintendent and CEO Michael P. Kelly,
Chicago Tribune December 18, 2016

Community Testimonials



It would be great. Great community for it. We need something over here. It would be great for this neighborhood. Paul Beene South Shore Resident and 20+ Year Golfer, *Chicago Tribune* August 5, 2016



I really enjoy working with our youth. This project will provide the facilities needed to reach more of them. The First Tee is an inspiring program to watch children learn and grow through the game of golf. Erika Shavers, Coach for First Tee of Greater Chicago and Founder of Chicago's Ladies on the Green Golf League

Tracy Raoul @tracy_raoul · Dec 16
 @MarkRolwing here are a couple of kids @TigerWoods asked about during JP/SS GC visit in August. Abdel won! You met him at Taste of 1st Tee.



It's going to be awesome for the City of Chicago; right on the lakefront. With Tiger Woods involved, it's going to be a five star course. That's for sure. Golf Instructor Emanuel Worley, WGN-TV December 16, 2016

About MARK ROLFING



NBC – Golf Channel Analyst

Mark Rolfing, one of the most versatile TV golf personalities, has spent more than 30 years promoting the sport. Rolfing is instrumental during NBC & Golf Channel's coverage of the PGA Tour, All Major Championships, as well as the Ryder Cup and Presidents Cup. USA Today has named Rolfing "Golf's best on-course commentator."

On Set at Golf Channel

Rolfing is a frequent contributor on Golf Channel's studio shows and host of NBC's *Road to the Ryder Cup* series. Rolfing is also the creator & host of two original golf/adventure travel series (*Golf Hawaii* and *Global Golf Adventure*) that have combined to span an unprecedented 18 seasons across NBC, Golf Channel & ESPN.

Chicagoland Roots and National Accolades

Born in Evanston and raised in DeKalb, Rolfing is a Chicago Sports Enthusiast. He graduated from DePauw University in Greencastle, IN in 1971 and also earned a Masters Degree from Northern Illinois University in 1973. Following a professional playing career, Rolfing moved to Maui and served as Director of Marketing at Kapalua Resort. His efforts to develop Kapalua's renowned Plantation Course and host the PGA Tour's Tournament of Champions earned him induction into the Hawaii Golf Hall of Fame. He created Rolfing Sports in 1985, and has produced a variety of major events from golf to college basketball's Maui Classic.



"A man of grace and goodwill whose voice and observations have become a part of the game's soundtrack."

-Ron Green Jr; *Global Golf Post*, 1/11/16

CONTACT the Chicago Parks Golf Alliance

**Chicago Parks Golf Alliance
PO Box 220125
Chicago, IL 60622**

www.ChicagoParksGolfAlliance.org

Twitter: [@ChiGolfAlliance](https://twitter.com/ChiGolfAlliance)

Email: Info@ChicagoParksGolfAlliance.org